

# ASB ALUMNI NETWORKING ROUNDTABLE

MARCH 26, 2008

## *Profiles of Participating Alumni*



### **KYLE BOETTKE '01**

*Major: Business Administration with Marketing Concentration*

Mr. Boettke is a sales executive with Automatic Data Processing, Inc. (ADP) with overall responsibility for achieving a sales quota of \$6 million and overseeing a departmental budget of \$5 million. He directs a staff of 45 sales associates, five sales managers, four administrators and a trainer. Mr. Boettke facilitates weekly training meetings on topics that include selling skills and product knowledge. At ADP, he also held the positions of sales associate and sales manager. The Small Business Division of ADP, in which Mr. Boettke is employed, provides payroll and business solutions for businesses with fewer than 50 employees. Prior to joining ADP, he was an information technology recruiter. He enjoys a competitive game of volleyball or basketball.



### **JOHN G. BREWSTER '75**

*Major: Business Administration*

*M.B.A., Fairleigh Dickinson University*

Mr. Brewster is senior vice president, Advisory and Brokerage Services and senior portfolio manager for the Portfolio Management Program with UBS Financial Services Inc. and The Brewster Financial Group. The Brewster Financial Group provides a customized approach to wealth management, built on a personal relationship with the financial advisor and shaped by an understanding of clients' needs and aspirations. To help manage his clients' wealth, Mr. Brewster and his staff harness the advisory and investment capabilities of UBS Financial Services, Inc., the world's largest wealth management firm. Prior to forming The Brewster Financial Group, he held a variety of corporate finance positions. He is a member of the Anisfield School of Business Alumni Advisory Board. Mr. Brewster enjoys motor and water sports, golf and his home in the Adirondacks.



## **TODD C. BROWN '88**

### ***Major: Business Administration with Marketing Concentration***

Mr. Brown is northeast regional service manager with Motorola Inc., Government & Public Safety. He is responsible for Motorola Services Organization that is committed to helping critical communication users operationalize mobility and achieve business imperatives through the delivery of innovative, comprehensive service solutions for the government and public safety industries. He is accountable for delivering over \$90 million in annual service revenues for the division. The company designs, manufactures, sells and installs service analog and digital two-way radio as well as voice and data communications products and systems. Prior to joining Motorola, Mr. Brown was vice president, Field Service Operations at Nextel Communications and senior director, Field Service at AT&T Wireless Communications. He enjoys running, reading and spending time with his family.



## **THOMAS W. CACCAMO, CPA '84**

### ***Major: Business Administration, Accounting and Finance***

Mr. Caccamo is a managing member of Caccamo Consulting, LLC, a firm that specializes in tax accounting, planning and compliance services for publicly traded multinational companies with complex tax environments. He works with clients to develop tax accounting policies, controls, procedures, planning opportunities and to identify key risk areas. The firm's client base includes Fortune 100-sized clients and Small Issuers as defined by the SEC such as market capitalization of \$75 million or less. Previously, Mr. Caccamo held positions at KPMG, LLP; Arthur Andersen & Co, LLP; Mettler-Toledo International Inc.; owner and operator of Roberts II and served in the United States Air Force. He enjoys skiing, hiking, biking and other outdoor activities.

## **ERNEST H. EHLING, JR. '86**

### ***Major: Business Administration***

### ***J.D. and LL.M. in Taxation***

Mr. Ehling is the principal of Ernest H. Ehling, Jr., a law firm that concentrates on business law, with a sub-specialty in aviation law. The firm represents clients in business, commercial real estate, aviation transactions and business litigation. Other responsibilities he carries out as owner/manager are business planning, marketing, finance, accounting, management, staffing and compliance functions. Prior to establishing his own firm, Mr. Ehling was a real estate officer for a developer, a trial lawyer for Travelers Property & Casualty and a senior tax consultant, Multistate Tax Services, for Deloitte Touche. He is a member of the Anisfield School of Business Alumni Advisory Board. A published author and a licensed pilot, he enjoys aviation as well as sailing, scuba diving and traveling.



## **JILL FREUDENFELS '06**

### ***Major: Accounting***

Ms. Freudenfels is an audit associate with KPMG. In performing audits for publicly held corporations, she conducts testwork to ensure that financial statements are accurately stated. She also audits not-for-profit organizations, such as the State of New Jersey. KPMG is one of the Big Four accounting firms, providing audit, tax and advisory services. The company's clients in the New York and New Jersey area include Pepsi Co, Citigroup, Panasonic and BMW. Prior to joining KPMG, Ms. Freudenfels interned at Merrill Lynch-Wealth Management in Paramus, NJ. She enjoys traveling.



## **FRAN HACKETT '80**

### ***Major: Business Administration and American Studies***

Ms. Hackett is vice president, administration and OSGLI, for Prudential, an insurance company. She oversees sales and account management for the group insurance business, which includes policies, procedures, implementation of new business and enrollment and proposals. She is accountable for the largest group client and the operational support areas. Prior to being named to vice president, she held positions in compliance, human resources, operations, project management and marketing. She is a board member of the Ramapo College Foundation, which honored her in 2004 at its Distinguished Citizens Award Dinner for her leadership and commitment to higher education. She is also chair of the Anisfield School of Business Alumni Advisory Board. Ms. Hackett enjoys reading, sailing and service to the community.



## **TRUDY HARDY '91**

### ***Major: Business Administration with Marketing Concentration***

Ms. Hardy is marketing director of MINI USA, a division of BMW of North America, a position she's held since May 2005. She is responsible for brand positioning, strategy and execution of all consumer marketing communications for the MINI Brand in the United States. In 2001, Ms. Hardy was recruited as brand communications manager of the MINI division, where she launched the MINI brand in the United States. The BMW Group in the United States includes marketing, sales and financial service organizations for the BMW brand, the MINI brand and the Rolls-Royce brands of Motor Cars; DesignworksUSA, an industrial design firm in California; a technology office in Silicon Valley and other operations throughout the country. Prior to joining BMW, she was employed with Jaguar Cars. Ms. Hardy serves as the vice chair of the Anisfield School of Business Alumni Advisory Board. She enjoys traveling and scuba diving.



## **J. PATRICK HUNTER '05, '01**

***Major: Business Administration with Marketing Concentration***

***M.B.A., Finance***

Mr. Hunter is a pre-owned sales and finance manager for Mercedes-Benz Manhattan. He and another manager are responsible for \$48 million in sales each year. His responsibilities include hiring sales and service personnel, closing deals for salespeople, structuring finance and lease contracts and seeking loan approval for customers, which entails negotiating with banks. Mercedes-Benz Manhattan is the only factory owned Mercedes dealership in the United States. With two showrooms, one on the West Side and one on Park Avenue, the business employs over 240 people. Prior to joining Mercedes-Benz Manhattan, Mr. Hunter held several positions with the corporate office in Montvale, NJ. He is a member of the Anisfield School of Business Alumni Advisory Board and the Ramapo College Alumni Association Board of Directors. He enjoys collecting classic Mercedes-Benz vehicles, golfing, bicycling and traveling.



## **JAMES R. HURLEY, II, C.P.A.**

***B.S., Accounting, Rider University***

***M.B.A., Finance, Fairleigh Dickinson University***

***Certificate of Advanced Graduate Study, Computer Science,  
Pace University***

Mr. Hurley is a partner within IBM Global Business Services. His experience includes e-business on demand, strategic outsourcing, business transformation services, and financial management solutions. Currently, he is responsible for IBM's SAP governance, risk and compliance services solution for the Americas as well as IBM's Tier 1 strategic alliance with KPMG, LLP. Prior to this role, he supported the electronic industry as the global relationship partner for Lucent Technologies. Mr. Hurley is co-author of three books published by JP Wiley and Sons: *The E-Business Workplace: Discovering the Power of Enterprise Portals*; *E-Business and ERP: Transforming the Enterprise*, and *SAP: An Executive's Comprehensive Guide*. He has lectured and presented on these topics in Berlin, Germany, London, England, and in the United States. He is a member of the Business Advisory Board of the Anisfield School of Business and a member of the board of the Ramapo College Foundation.



## **JAMES E. JAWORSKI, ESQ. '81**

*Major: Business and Political Science*

*J.D., New York Law School*

Mr. Jaworski serves as the administrative partner with Wells, Jaworski & Liebman, LLP, a commercial law firm based in Paramus and with satellite offices in New York City, Vermont and several New Jersey towns. The firm is organized into five departments handling land use, litigation, real estate, business and corporate and tax and trusts and estates. Mr. Jaworski also heads up the firm's real estate department and routinely represents clients before planning zoning boards throughout New Jersey. The firm also offers a full range of business and commercial services. He enjoys skiing, water sports and fine wine. He was honored at the 2008 Distinguished Citizens Dinner for his leadership and commitment to higher education. In addition, he is a member of the Anisfield School of Business Alumni Advisory Board and is active with the Rotary and other organizations.



## **MEENA JOISHER '91**

*Major: Management Information Systems*

*M.S., Management Information Systems, Ramapo College/  
New Jersey Institute of Technology joint program*

Ms. Joisher is a project manager with UPS, managing strategic IT/business projects from conception to implementation. She has been with the company for 15 years and has held various positions in several groups including Electronic Data Interchange and Electronic Commerce, and has managed projects for several technology platforms. UPS, founded in 1907, is a \$42.6 billion corporation with one of the most recognized brands in the world. The company is the world's largest package delivery company and a leading global provider of specialized transportation and logistics services. Prior to joining UPS, Ms. Joisher held network administrative positions at Novartis. She is a member of the Anisfield School of Business Alumni Advisory Board. An avid reader who enjoys non-fiction self-improvement titles, she also enjoys ballroom dancing and yoga.



## **DONALD MAHONEY '73**

*Major: Economics*

Mr. Mahoney is a partner with Mahoney Rock & Rock LLC, a media and marketing consulting firm involved with Web site design, advertising sales and sponsored content for OR-Live.com. OR-Live features live and on-demand Web casts of breakthrough medical procedures from world-renowned medical centers and hospitals. Mr. Mahoney is a member of the Anisfield School of Business Alumni Advisory Board, a member of the board of the Ramapo College Foundation and chair of its SEIKO Corporation Annual Golf Outing. Prior to starting his own firm, he was employed with Sports Illustrated in advertising sales management. Mr. Mahoney enjoys playing golf, riding his motorcycle and other sports.



## **JOE MONACO '85**

*Major: Economics and Finance,  
with a Concentration in Operations Management  
Chubb Institute for Computer Programming '90*

Mr. Monaco is I.S. project leader for Payment Card Industry Compliance for UPS. He is responsible for billing and for credit card applications. In his position, he is exposed to all three segments of the company, the U.S. Domestic Package, which includes the delivery of letters, documents and packages in the U.S.; International Package, that delivers international shipments to approximately 200 countries and territories; and the Supply Chain and Freight segment, which provides freight forwarding and logistics services. Mr. Monaco enjoys motorcycling, fishing and investing.



## **TINA-LOUISE MOYER '98**

*Major: International Business  
with Marketing and Europe concentration*

Ms. Moyer is IT Project Lead, Parts Systems with Mercedes-Benz USA, LLC, responsible for project management of Parts Distribution Systems, Parts Distribution Center Equipment and Parts Data Warehouse. This entails planning, coordinating, resource management, reporting, execution of new system development, systems enhancements and upgrades in software and hardware. In addition, Ms. Moyer negotiates contracts with vendors and contractors. She also held the position of supervisor of market support – finance, handling all finance aspects of incentives. Mercedes-Benz USA is the United States marketing arm of Daimler AG for Mercedes brand vehicles. She is a member of the Alumni Advisory Board of the Anisfield School of Business. Ms. Moyer, who is fluent in German and lived in Germany for four years, enjoys skiing, music, international travel and environmental concerns.



## **CHRISTINE ROTONDA '99**

*Major Communications Arts and Business  
M.B.A., Regis University*

*Certification in Project Management, Stevens Institute of Technology*

Ms. Rotonda is president of Total Project Management, LLC, a consulting firm specializing in project management for financial, media and facilities corporations. She has extensive project management experience in business services and acts as an independent strategic consultant. Her project work experience involves Sarbanes Oxley audit preparation, assessment and implements of business continuity programs and training. She has also run projects for outside vendors involving client communications and special events. Ms. Rotonda is a certified PMP-Professional Project Manager and is affiliated with the Project Management Institute, PMINYC and NJ chapters and is on the Board of Directors of the Association of Contingency Planners, NYC Metro Chapter.

## **DAVID STELLENWERF '95**

***Major: Information Systems***

Mr. Stellenwerf is vice president, Infrastructure Manager for Swiss Re, the largest reinsurance company in the world with offices in more than 30 countries. He manages the day-to-day technology support for the company's Capital Management and Advisory Trading group. In addition, he oversees Disaster Recovery planning and testing and plays an active role with IT Security. Swiss Re offers reinsurance products and financial services solutions to manage capital and risk. Mr. Stellenwerf enjoys music and mountain biking.

## **DONNA SULLIVAN '81**

***Major: Accounting***

***M.B.A., Iona College***

Ms. Sullivan is an information systems manager of development with KPMG. She supports innovative and effective business management practices that help the ITS organization succeed and improve. Areas of focus include performance monitoring and management, services management, project management, business process improvement, organizational development and customer satisfaction support. Her staff includes project managers and senior program developers. KPMG is a global network of professional firms providing audit, tax and advisory services to local, national and multinational organizations. Prior to joining KPMG, Ms. Sullivan held accounting and ITS positions at Witco Corporation. She is a Girl Scout leader and a volunteer in middle and high school activities.

## **DIANE L. TIDWELL '95**

***Major: Business Administration with a Finance concentration***

***Certifications: Series 6 and 63***

Ms. Tidwell is a senior account manager, national accounts for Prudential. She serves as a liaison between national account customers and Prudential in a client-facing role. Ms. Tidwell manages a \$150 million block of national account clients. Her position entails managing and building relationships, collaborating with internal partners to address client issues, reviewing and delivering renewal and year-end accounting packages and coordinating implementation processes for add issue business. Prudential Financial companies serve individual and institutional customers worldwide, offering life insurance, mutual funds, annuities, pension and retirement-related services and administration. Ms. Tidwell enjoys traveling and reading.



## **MARK YAMOUT '79**

### ***Major: Business Administration and Economics***

In 1984 Mr. Yamout founded MAY National Associates Inc and currently serves as its president and CEO. MAY National Associates is a custom formulator of silicone, polyurethane and hybrid (STP) sealants and adhesives. Bonda-flex, the company brand name, serves the residential commercial construction market, automotive replacement glazing/automotive aftermarket and the industrial, transportation, marine, RV, bus and train industries. The corporate offices are located in Clifton, NJ and three manufacturing facilities are based in Lakewood. With approximately 100 employees, MAY National Associates has branched out to South American markets including Brazil, Peru, Argentina and Chile. Mr. Yamout is a member of the Anisfield School of Business Alumni Advisory Board. He enjoys golf and traveling.

## **MICHAEL J. BIALEK, CPA '95**

### ***Major: Accounting***

Mr. Bialek is a supervisor with Wiss & Company, LLP in the Small Business, High Wealth Department. His team audits, reviews or conducts a compilation of companies, prepares tax projections and returns and coordinates with company owners for tax preparation and estate planning, including family partnerships and trusts. Wiss is a public accounting firm with offices in Livingston, Iselin, and New York City. The company has several departments including Accounting and Auditing, Tax Preparation and Planning, Litigation Support and Bankruptcy. Wiss has been on the NJBIZ Best Places to Work list for the past 3 years. Mr. Bialek enjoys spending time with his three daughters.