

ASB STUDENT LEARNING GOALS, OBJECTIVES (SLGO) and CORE COURSES MATRIX

<u>COURSE/SLGO</u>	<u>Communication</u> Deliver well prepared oral presentations, using appropriate current technology	<u>Communication</u> Compose well written business documents, using appropriate current technology	<u>Ethics</u> Detect ethical dilemmas and offer potential alternatives and solutions	<u>Foundation</u> Comprehend principles and practices in key business disciplines	<u>Integration</u> Conduct interdisciplinary analysis of business cases or economic issues	<u>Perspectives</u> Understand diverse global, national, and local environments and their stakeholders	<u>Reasoning</u> Identify and analyze problems and opportunities, generate alternatives, and recognize appropriate solutions
BADM 115 Perspective of Business/Society	Yes		Yes			Yes	Yes
ECON 102 Intro. To Macroeconomics				Yes			Yes
ECON 101 Microeconomics				Yes			Yes
INFO 224 Prin. of InfoTechnology				Yes			Yes
ACCT 221 Prin. of Financial Accounting		Yes		Yes		Yes	Yes
ACCT 222 Prin. of Managerial Accounting		Yes		Yes			Yes
BADM 223 Business Law I			Yes	Yes		Yes	Yes
BADM 225 Management Statistics				Yes			Yes
FINC 301 Corporate Finance I				Yes			Yes
MGMT 302 Managing Organization Behavior				Yes	Yes	Yes	Yes
MGMT 370 Operations Management				Yes			Yes
MKTG 290 Marketing Principles/Practices	Yes	Yes		Yes			
Business Ethics category	Yes		Yes				
International Business category				Yes	Yes	Yes	Yes
BADM 495 Strategic Management	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<u># of courses for SLGO</u>	4	4	4	13	3	6	13

Data supplied by ASB faculty in Course Outlines
TAP 10/11/07;2/6/08 ;4/9/08; 4/16/08