

Perspective Rubric

| TRAIT | Unacceptable (1) | Acceptable (2-3) | Excellent (4-5) | Score |
|--|---|---|--|-------|
| Identification of Global/Multicultural Factors | No or incomplete identification of some or all of the following relevant global factors: Economic, Cultural, Legal, demographic | Some identification of most of the relevant factors | Clear and some detailed identification of relevant factors. | |
| Identification of Local Environments and Stakeholders | No or incomplete identification of some or the following relevant local factors: Economic, cultural, legal, demographic | Some identification of the most relevant local and stakeholders | Clear and some detailed/comprehensive identification of relevant local and stakeholders | |
| Analysis of Global/Multicultural Factors | No analysis of impact of relevant global issues; Erroneous analysis of impact | Some analysis of impact of global factors; some inaccuracies in analysis | Clear, accurate and somewhat detailed analysis of impact of relevant global factors | |
| Analysis of Local Factors | No analysis of impact of relevant domestic issues; Erroneous analysis of impact | Some analysis of impact of domestic factors; some inaccuracies in analysis | Clear, accurate and somewhat detailed analysis of impact of relevant domestic factors | |
| Application of Analysis to Management Situation | No application of analysis to specific management situation; incorrect conclusions or recommendations made. | Some application of analysis to specific management situation, weak conclusions or recommendations made | Clear application of analysis to specific management situation; valid conclusions and good recommendations given | |

Total: _____