

Matching AACSB Standard 15 to the ASB Core Curriculum										
Fall, 2008 Core Courses:										
					Operations					
	Prin. IT	Mgmt.Stat.	Mktg.Prin.	Corp.Fin.1	Management	Strat.Mgmt.	Total	Count of	Count of	Count of
General Knowledge and Skill Area:	INFO224	BADM225	MKTG290	FINC301	MGMT370	BADM495	Coverage	"1"s	"2"s	"3"s
Communication abilities	2	0	2	0	0	2	14	6	4	0
Ethical understanding abilities	1	0	1	0	0	1	14	7	2	1
Ethical reasoning abilities	1	0	1	1	0	1	14	9	1	1
Analytic skills	2	3	2	3	3	3	32	0	7	6
Use of information technology	3	2	1	0	2	2	15	4	4	1
Multicultural understanding	0	0	2	0	1	1	13	6	2	1
Diversity understanding	0	0	1	0	1	1	12	7	1	1
Reflective thinking skills	1	1	1	0	3	3	29	5	3	6
Management-Specific Knowledge/Skill Area:										
Ethical responsibilities in orgns. and society	1	0	1	1	1	1	22	7	3	3
Legal responsibilities in orgns. and societies	0	0	1	0	1	1	13	8	1	1
Financial theories	0	0	0	2	0	0	7	0	2	1
Financial analysis	1	0	0	3	1	2	12	2	2	2
Financial reporting	0	0	0	1	0	2	8	1	2	1
Financial markets	0	0	0	2	0	2	10	2	4	0
Creation of value via integrated prodn and distn of goods	0	0	2	0	3	3	13	3	2	2
Creation of value via integrated prodn and distn of services	0	0	2	0	3	3	11	1	2	2
Creation of value via integrated prodn and distn of information	0	0	2	0	3	3	13	3	2	2
Group dynamics in organizations	0	0	1	0	0	2	13	4	3	1
Individual dynamics in organizations	0	0	1	0	0	2	12	5	2	1
Statistical data analysis supporting DM processes thru out orgn.	0	3	0	0	2	0	5	0	1	1
Management science supporting DM processes thru out orgn.	0	0	0	0	2	0	3	1	1	0
IT influencing structure & processes of orgns.	2	0	0	0	2	0	5	1	2	0
IT influencing structure & processes of economies	2	0	0	0	0	0	2	0	1	0
IT influencing roles and techniques of management	2	0	1	0	0	0	6	4	1	0
Domestic economic environments of organizations	0	0	1	1	1	3	18	7	4	1
Global economic environments of organizations	0	0	2	1	1	3	17	5	3	2
Key:										
0 = virtually no coverage of the topic										
1 = low coverage of topic (one or two classes per semester)										
2 = medium coverage of topic (15-20% of the semester)										
3 = high coverage of the topic (entire course devoted to it.)										
DM=decision making										

Note: "Total Coverage" and Counts include the first course option for each category.